



IEA *Business
Innovation
Summit*

Rethink Your Assumptions.
Develop Profitable Relationships.
Transform Your Business.

Vancouver, BC • September 21 - 23, 2022

Sponsorship Opportunities

Create an image of success and authority for your business as an IEA Business Innovation Summit sponsor!

Generate awareness and intimately engage with the anticipated 200 business leaders in attendance while tapping into the potential of our 3,000-member strong national network. These members consist of owners and top executives from the 40 Canadian and U.S. chapters of the International Executives Association.

Position your company in front of a quality audience of decision makers, and connect with your target market to build long-lasting relationships with new and existing customers.

The IEA Business Innovation Summit provides business executives with the knowledge, connections, tools, and strategies to move their organizations from good to great.

Our host, the Vancouver Executives Association (VanEx), like other member associations in the IEA, is a group of business executives that understand the challenges of growing a business and believe much more is achievable when sharing ideas and working together.

Don't miss out on being an integral participant of the IEA's most anticipated event of the year.

Presenting Sponsors

Day 1 Sponsor - \$15,000

Day 2 Sponsor - \$15,000

- Presenting sponsor of a summit day
- Industry Exclusivity
- Logo integration of digital podium and conference room walls
- Opportunity to introduce a keynote speaker
- Display booth in prominent location for both days
- Prominent ad in event mobile app/webpage
- Direct market to IEA membership post-event with call to action
- Acknowledgement on social media
- Recognition in email campaigns, website/app, event booklet
- Option to include promo item in attendee welcome kit

Vancouver Cruise Night Experience - \$12,500

- Presenting sponsor of the Thursday night dinner and entertainment
- Permission to rename the charter yacht event using corporate name
- Opportunity to welcome guests & on-site activation
- Signage at dinner, prominent brand exposure throughout venue
- Display booth in prominent location for both days
- Event promotion on event website/app, social media
- Acknowledgement on social media
- Recognition in email campaigns, website/app, event booklet

Networking Sponsor

\$10,000

- Exclusive branding at Welcome Reception (Wednesday)
- Exclusive branding at Coffee Station both days
- Display booth in prominent location for both days
- Recognition in email campaigns, website/app, event booklet
- Option to include promo item in attendee welcome kit

Engage Sponsor

**limited*

\$5,000

- Display booth in prominent location for both days
- Recognition in email campaigns, website/app, event booklet
- Option to include promo item in attendee welcome kit

Attendee Sponsor

**limited*

\$2,500

- 1 (one) event ticket
- Recognition in email campaigns, website/app, event booklet

Vancouver Executives Association 100-Year Anniversary Gala Sponsor

Friday Night Gala Dinner - \$15,000

- Presenting sponsor of the Friday night dinner and entertainment
- Industry exclusivity
- Opportunity to welcome guests
- Signage at gala dinner
- 4 (four) Gala dinner tickets at VIP table
- Primary logo placement on gala dinner promotional materials/content
- Display booth in prominent location for both days
- Event promotion on event website/app, social media
- Recognition in email campaigns, website/app, event booklet
- Option to include promo item in attendee welcome kit



Event Description (Gala Dinner)

Vancouver Executives Association 100-Year Anniversary Gala sponsor will have the opportunity to co-host a memorable evening of fun and entertainment for all. This wonderful evening gala brings the conclusion of the IEA Business Innovation Summit, as well as celebrates the Vancouver Executives Association's 100th Anniversary.

This special evening promises to be an exciting celebration - complete with presentations, buffet dinner and entertainment by Vancouver's Dueling Men - Dueling Pianos. The event will be held in the elegant Kitsilano Ballroom of the JW Parq Hotel and Conference Centre in beautiful downtown Vancouver, BC.



Bringing Business Together

All sponsorship packages include:

- Face-to-face access with top decision makers across various sectors
- Access to all events
- Use of the proud sponsor of IEA Business Innovation Summit logo
- Opportunity to negotiate additional benefits

For more details visit iea.vanex.com or contact:

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